

Iman Bounhar

Animator/ Motion Graphics designer / Visual Effects Composer

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Objective

Assessing the needs and goals of the client. Determining the best solutions to the different marketing challenges. I am motivated, practical, adaptable & responsible.... Comfortable, and even excited about, working outside my comfort zone. And, unafraid to learn new things to tackle a problem.

Education

Master of Science in Digital Imaging and Design

New York University-CADA

Center of Advanced Digital Applications -New York, NY 2006-2008

Bachelor of Applied Science in Visual Communications

Westwood college of Technology – Denver Colorado 2003-2006

Pre-MBA Certificate

Baruch College-Zicklin School of Business -New York, NY 2002-2003

BA in English language and literature

Cadi Ayyad University - Marrakech, Morocco 1996-2000

Certificate in Microcomputer Applications in Business Management

Mega School of Business -Marrakech, Morocco 2000-2001

Experience

ANC- Leaffield Communications creative Department July 2018– Present

Motion graphic designer

- Created content for video screens, digital signage, and venue entertainments in sports, retail and transportation environments.
- Designed content for unique aspect ratios, such as 27,000 pixels wide or 14x the width of high-definition.
- Focus on Creating sports and sponsor graphics for sporting venue.

Disney ABC Television GROUP ABC NEWS DIGITAL March 2017– Sept 2017

Senior graphic designer/ Animator

- Worked with the production team to design graphics and animations for video stories for ABCNEWS and its digital, mobile and social platforms.
- Data Visualization: Designed elements and templates – including graphs and maps to be used online and in multiple videos and series.
- Designed Presentations In PowerPoint.
- Worked effectively to communicate concepts and ideas to the Art Director and design team. Translating the network's brand strategy into quality design.

Modell's Sporting Goods Advertising & Marketing Department Nov 2015–Dec 2016

Animator/ motion graphics broadcast designer

- Created and developed motion graphics for their In-store displays, TV commercials & Social media content according to company' Concepts.
- Worked independently to determine Projects creative and technical needs, and met production deadlines
- Matched videos and Motion graphics with voiceovers and Audios, and managed renders according to Broadcast's HD Specs,
- Assembled / maintained an archive of visual assets, and Kept project files organized.

InDemand TV Network-Telecommunication Agency Aug 2015- Oct 2015

Animator/ motion graphics/ Broadcast designer

- Contributed to various phase of production, from concept development to final renderings for delivery, using Adobe CS (Photoshop, Illustrator, After Effects) and C4D, ...
- Created & edited Data visuals for Graphic packages, Titles, and on-air promos for broadcast TV, advertisements And for PowerPoint presentations...
- Worked effectively with a broader design and production team.
- Met production deadlines and clients' commercial requirements.

Vintage Treasures Online Fashion Boutique

Jan 2011-March 2015

Visual designer/ Editor

- Managed and directed all Design services including Photo-shoots
- Designed and Implemented logos/Banners/ and other promotional materials both for the web and for print.
- Edited & Composited Still image and videos for best display on web (color correction, cleaning and brightening)
- Optimizing & Uploading images other materials for web.

Intelligence Pictures New York, NY

Jan 2011-Oct 2011

Freelance Motion Graphics designer

- Project name: "MORE THAN A MONTH" A film about black history month
- Created a concept animation for images to be used in the movie.
- Created several animations from stills Using "The Kid Stays in the Picture" Effect.
- Edited/ retouched still images to be used for animations...

Markefx Inc. Creative Agency New York, NY

June 2008-Oct 2010

Motion Graphics/ broadcast Designer

- Formulated concepts and executed layout designs and animations for artworks to be presented by various visual communications media.
- Experienced with 3D software, Final Cut Pro, film shoots, Data visualization, PowerPoint Presentations...
- Delivered Quality content in an agency environment with extremely tight deadlines.

Alwan for the Art New York, NY

2010

Freelance Graphic Designer

- Worked on improving their corporate identity, and their whole visual identity both on the web and on print

Animal fair Magazine New York, NY

June/05-sept/2005

Editorial Assistant

- Conducted researches and interviews in pet related topics.
- Wrote articles for several departments in the magazine.
- Handled multiple projects and details simultaneously and met deadlines.

Powerhouse Books New York, NY

Sept/04 – Nov/ 2004

Graphic Design Intern

- Produced final artworks for a variety of books, using page layout and graphic software (Photoshop, Illustrator, and InDesign).
- Maintained files Such as Info source Books and websites and backed up systems and files.
- Gallery opening, book signing, and launch parties.

Skills

Rated from 1 to 10 (10 being the most proficient)

- Adobe Creative suite: esp.: Illustrator, Photoshop, Aftereffects: ++9-10yrs
- Cinema 4D: ++5 yrs
- Final cut Pro: +8yrs
- Flash MX Action Script, HTML, and DHTML: ++5yrs
- Auto desk Maya: ++5yrs
- ProAnimator, Corel painter, Liquid masks: +++7- 5yrs
- Combusion: +++7 – 3yrs

Languages

English, French, Arabic