

IMAN BOUNHAR

Animator | Motion Graphics designer | Visual Effects Compositor

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Professional Summary

Experienced multimedia designer skilled in creating and developing high-impact motion graphics for various platforms. Proficient in Adobe Creative Suite (Photoshop, Illustrator, After Effects) and Cinema 4D, with expertise in designing and editing data visuals for TV, ads, digital media, and presentations. Adept at managing creative and technical projects independently, coordinating with design and production teams, and meeting production deadlines. Expert in aligning visuals with brand strategy and broadcast specifications, while maintaining organized archives of visual assets.

Education

Master of Science in Digital Imaging and Design	New York University-CADA	2006-2008
Bach. of Applied Sc. in Visual Communications	Westwood college of Technology	2003-2006

Experience

CH Jewelry Inc. Design & Marketing Department 01/2023-Present
Creative Director / Visual designer

- **Brand Development and Creative Direction:** Defined and maintained Cosmic Harmony Jewelry's visual identity by creating comprehensive brand guidelines, ensuring consistency across all platforms and materials.
- **Social Media and Marketing Design:** Developed engaging visual content for social media campaigns, email marketing, and digital advertising, aligning with the brand's voice and target audience to elevate its presence.
- **Multimedia Production:** Conceptualized and produced high-quality multimedia promotional materials, including video ads, motion graphics, and photography, to showcase products and enhance the customer experience.

ANC- Learfield Communications Creative Department 2018 – 2023
Digital Content Creator/ Motion graphic designer

- Developed high-impact motion graphics for clients/ team arenas and sports events, enhancing fan engagement with dynamic, high-quality visuals.
- Produced versatile advertising content for diverse OOH media, including billboards and digital signage, tailored for entertainment, sports, retail, and transit sectors.
- Collaborated with sponsors to craft innovative, brand-approved marketing content across various platforms, including motion graphics and social media, adapting to unique advertising formats and aspect ratios

Disney ABC Television GROUP ABC NEWS DIGITAL 2017
Senior graphic designer/ Animator

- Collaborated with the production team to create engaging graphics and animations for ABC News' across its digital, mobile, and social platforms.
- Developed data visualization elements and templates, including graphs and maps, for online content and video series.
- Designed compelling PowerPoint presentations and effectively communicated design concepts to the Art Director and team, aligning with the network's brand strategy.

Modell's Sporting Goods Advertising & Marketing Department 2015–2016
Motion graphics designer

- Created Designed and developed compelling motion graphics for in-store displays, TV commercials, and social media, adhering to company concepts and branding.
- Independently assessed and addressed creative and technical project needs, consistently meeting production deadlines with high-quality results.
- Coordinated video and motion graphics with voiceovers and audio, managing renders to meet broadcast HD specifications and maintaining an organized archive of visual assets.

InDemand TV Network-Telecommunication Agency 2015
Motion graphics/ Broadcast designer

- Played a key role in all production phases, from concept development to final renderings, utilizing Adobe creative suite (Photoshop, Illustrator, After Effects) and C4D for creating high-impact visuals.

- Designed and edited data visuals for graphic packages, titles, on-air promos, broadcast TV, and PowerPoint presentations, enhancing clarity and engagement.
- Collaborated efficiently with a design and production team to meet tight deadlines and fulfill clients' commercial requirements

Vintage Treasures

Online Fashion Boutique

2011- 2015

Visual designer/ Editor

- Managed Created and implemented logos, banners, and promotional materials for both web and print, enhancing brand visibility.
- Edited and composited still images and videos, performing color correction and optimization for optimal web display, and managed the uploading of social media and visual content.
- Oversaw comprehensive design projects from concept to execution, including photo shoots, and optimized visuals for web and print through meticulous editing and compositing.

Intelligence Pictures

2011

Motion Graphics designer /VFX Compositor

- Project name: "MORE THAN A MONTH" A film about black history month
- Created a concept animation for images to be used in the movie.
- Created several animations from stills Using "The Kid Stays in the Picture" Effect.
- Edited/ retouched still images to be used for animations...

Markefx Inc.

Creative Agency

2008- 2010

Motion Graphics Designer/ Animator

- Formulated concepts and executed layout designs and animations for artworks to be presented by various visual communications media.
- Experienced with 3D software, Final Cut Pro, film shoots, Data visualization, PowerPoint Presentations...
- Delivered Quality content in an agency environment with extremely tight deadlines.

Skills

- Mastery of Design principles, Color Theory, Typography, Composition, ...
- Motion Graphics Design, 2D/ 3D Animation,
- Adobe Creative suite: esp.: Illustrator, Photoshop, Aftereffects, InDesign, Animate ...
- Cinema 4D/ Redshift, Auto desk Maya
- Video editing: Adobe Premiere Pro, Final cut Pro, CapCut...
- AI-generated visual content and design Assets: Adobe firefly, Canva...
- Web Design: Flash MX Action Script, HTML, and DHTML, Figma
- Mastery of social media platforms including Meta & TikTok.
- Problem-Solving/ Adaptability.
- Collaboration & Communication.
- Attention to details.
- Keeping up with the trends.

Languages

English, French, Arabic